

Band Exclusive Privacy Policy

What Happens When I Register On The Web Site?

In order to use certain features of this Web Site, a User must first complete a registration process. During registration a User is required to provide basic contact information (such as name and e-mail address) and establish a password. Depending on the feature being used, the User may be required to provide other information associated with the use of that particular feature.

What Happens When I Place An Order On The Web Site?

We request information from the User during the ordering process. For example, a User will be required to provide contact information (such as name, e-mail, and shipping address) and financial information (such as credit card or check card number, expiration date). This information is used for billing purposes and to fill Users' orders. If we have trouble processing an order, the information is used to contact the User.

Does Band Exclusive Use Cookie Technology?

Band Exclusive may use cookie technology to make your use of the Sites more convenient and to support our internal business purposes. A cookie is a piece of information that is transferred to a User's hard drive for record-keeping purposes. Most browsers are initially set up to accept cookies, but you can set up your browser to alert you every time a cookie is offered, letting you decide whether or not to accept it. You can use and visit the Site with cookies disabled.

What Other Mechanisms Does Band Exclusive Use to Track User Behavior?

Some Site web pages and HTML-formatted e-mails and e-newsletters use web beacons to compile statistics about Web Site usage. A web beacon is an electronic image, called a single-pixel (1x1) or clear GIF. Web beacons can recognize certain types of information on a visitor's computer, such as a visitor's cookie number, time and date of a page view, and a description of the page where the Web beacon is placed. You may render some web beacons unusable by rejecting their associated cookies.

We collect information in log files that include data such as internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, platform type, date/time stamp, and number of clicks. We and our business partners use this information to analyze trends, administer the Site, track User's movement in the aggregate, and gather broad demographic information for aggregate use. IP addresses, etc. are not linked to personally identifiable information.

How Does Band Exclusive Handle Information from Children?

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Please note that Band Exclusive has no intention of collecting personal information from individuals under the age of 13 ("children"). We are committed to protecting children's privacy on the Internet.

How Does Band Exclusive Use Personal Information?

Use of Personal Information for our internal business purposes. Band Exclusive uses the personal information you provide for the purposes for which it was provided, for example, to process an order; to record your purchase of a product; to respond to your inquiries or complaints or to contact you or send you information about future opportunities. In addition, Band Exclusive, its subsidiaries and franchisees may share and use information collected through the Site to administer and manage our business, including, for example for account maintenance and collections purposes, and in connection with information technology services. In addition, personal information may be used to create a profile that we keep on individual Users that details their preferences and behavior. This profile may be used to develop and improve the products, benefits and services, Band Exclusive, its subsidiaries, franchisees and business partners offer to our Members .

Where permitted or required by law, Band Exclusive may collect, use or disclose your personal information without your consent, for example in response to a court order or subpoena or to comply with a legally permitted inquiry by a government agency.

When Will I Be Contacted by Band Exclusive?

You may receive products and communications associated with your transactions with Band Exclusive, such as purchases, subscriptions, sweepstakes and contests. You may also receive communications from Band Exclusive related to transactions that appear to be from you or which appear to be fraudulent. You may be contacted in regards to an issue on your account or in response to a customer service contact by you or in response to a specific request from you such as clicking on a "forgot my password" link. Users who sign up for e-newsletter subscriptions will receive e-mails in accordance with their selection and preferences. These administrative communications also may be accompanied by information about products and services, special offers and upcoming promotions or events offered by Band Exclusive, our subsidiaries, or our marketing partners that we think may be of interest to you ("direct marketing").

How Can I Opt Out of Receiving Direct Marketing from Band Exclusive?

By providing us with your personal information, you consent to our collection, use and disclosure of that information as described in this Privacy Policy as amended from time to time or as described at or before the time of collection, use or disclosure, as the case may be. Band Exclusive is the owner of the personal

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information collected on our Web Site. If you do not want your personal information to be collected, used or disclosed in this manner, please do not submit your personal information to us.

E-mails that are sent to you as a result of you performing a business transaction with us or requesting specific information from Band Exclusive are not subject to an Opt Out process.

What Personal Information Does Band Exclusive Give to Others?

Transfer of Personal Information to Third Party Goods and Services Providers. Band Exclusive does not share your personal information with any Third Party Goods and Service Providers.

Disclosures Attendant to a Merger or Acquisition. If Band Exclusive or its assets are acquired by another company, your personal information may be disclosed to the acquiring company to allow it to fulfill your order or provide the products, services or information that Band Exclusive would otherwise provide to you and generally to carry on the Band Exclusive business. We may also use and disclose your personal information to parties connected with the contemplated or actual financing, insuring, sale, assignment or other disposal of all or part of our business or assets, including for the purposes of determining whether to proceed or continue with such transaction or business relationship or fulfilling any records or other reporting requirements to such parties. We will require such parties to treat your personal information in accordance with this privacy policy and to use and disclose it only for the purposes for which it was collected.

How does Band Exclusive Protect Personal Information?

Band Exclusive takes reasonable measures to protect the personal information it collects, uses, stores or discloses. We have implemented physical, technological and organizational procedures designed to protect the integrity and security, and to ensure the appropriate use, of your personal information. These procedures are appropriate to the nature, sensitivity and format of the personal information collected, used, stored or disclosed by Band Exclusive.

What About Links to Other Web Sites?

This Privacy Policy applies solely to information collected by Band Exclusive.

Can Band Exclusive Change This Privacy Policy?

Band Exclusive reserves the right to change this Privacy Policy from time to time. If Band Exclusive makes a change, this Privacy Policy will be updated accordingly. We recommend that you review this Privacy Policy periodically so that you are aware of any changes. If we make a material change to this Privacy

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Policy we will make reasonable efforts to notify you. For example, your continued consent to our collection, use and disclosure of your personal information or your continued use of our Sites following the notification or posting of any changes to this Privacy Policy shall constitute your acceptance of these changes.

How Do I Contact Band Exclusive Regarding The Web Site And This Privacy Policy?

If Users have any questions or suggestions regarding our privacy policy, please contact us at:

Email: music@BandExclusive.com

Postal Address: ATTN: Online Customer Service, 6202 Clark Center Ave,
Sarasota FL 34238